

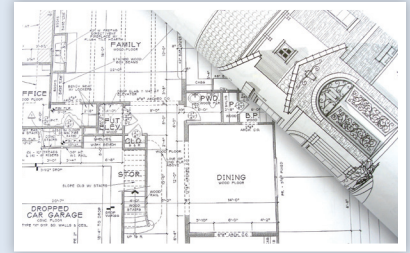
New Construction Talk...

Customizing a Floorplan for Your Lifestyle

When you sign a 30-year mortgage, you marry your home. So shouldn't you be highly compatible with your home, or dare we say... almost in love?

Such affection may sound fanatical, but a home tailored to your wants and needs is a home built to make you a little bit happier every single day. You're hard-wired to appreciate the subtle differences. It's why you have a favorite pair of jeans.

So how exactly is a custom home floorplan tailored for your lifestyle? If it's done right, the builder will learn how you live, down to very granular detail. He'll want to know who will live in the home, and he'll ask about each of your needs, daily tasks, and style preferences. He'll ask about how you entertain, what purposes you have in mind for different rooms, and how you move from one room to another.



He'll want to understand the frustrations you've had with your previous homes, and he'll make it his mission to turn those shortcomings into your new home's strengths.

The better you know yourself, the more enjoyment you'll find in a custom home. It's more than just a place to live. It's a place that rewards you for all the living and all the learning you've ever done before.

If you'd like to know more about whether a custom home is right for you, call us. It's never too early in the process to learn.



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